## **EXAMPLE OF ADMISSION TEST**

## SCHOOL OF COMMUNICATION

- Which of the following names not is a director of cinema in asset?

## COMMUNICATION AUDIOVISUAL

a) David EITHER. Russell
b) David Chipperfield
c) James Mangold
d) Denis Villeneuve
- Which It is the name of the author of "The Divine Comedy"?
a) Dante Alighieri
b) Miguel of Cervantes
c) Geoffrey Chaucer
d) William Shakespeare
JOURNALISM
- The word correct of separate into syllables the word "airline" is:
a) Airline
b) Airline
c) Airline
d) Airline
- Which of the following journalistic genres focuses on presenting a topic or issue in depth?affair?
a) Chronicle
b) News
c) Reportage
d) Interview

## MARKETING

-	A book costs 32€ after of a discount of the 20%. What was it? he price original of the book?
t	to) 24€
k	o) 36€
C	c) 40€
C	ਖ਼) 50€
-	Who this to the forehead of the Bank Central European?
	Who this to the forehead of the Bank Central European?  a) Mario Draghi
ā	
a k	a) Mario Draghi
a k	a) Mario Draghi b) Christine Lagard