

3 Research Takeaways
Virtue Ethics in Business
AI Ethics

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I. CLUSTERS OF ETHICAL ISSUES

Ethical Issues	Virtue Ethics Response
a) Foundational Issues (AGI, ASI, singularity):	Tools (usefulness of ANI)
b) Privacy & Transparency:	Trustworthiness & Courage
c) Bias & Choice:	(Justice as) Fairness
d) Job Creation, Destruction, and Transformation:	Practical Wisdom
e) Social Media (+ Generative AI) Impact on Health, Civic Participation, and Democracy:	Moderation (+ Truthfulness)

II. CONDITIONS PROMOTING VIRTUOUS DIGITALLY TRANSFORMED WORK

A. Human advantages vis-à-vis AI

Perception and manipulation

Humans can identify essences in individual objects.

Creative intelligence

Humans possess sense-making capacity.

Social intelligence

Humans are relational by nature and are able to share and communicate emotions.

Digital skills

Humans as trainers, explainers, architects, and ethicists.

II. CONDITIONS PROMOTING VIRTUOUS DIGITALLY TRANSFORMED WORK

B. Principles for virtuous, digitally transformed work

Technological neutrality

Technological determinism (“Boom” & “Gloom”)

Work as a productive, human act that contributes to flourishing

Decision outsourcing

Support universal duty & right to work

Technocentrism/Humans as gap-fillers

Subjective dimension/objective dimension

Objective dimension/subjective dimension (NFTs)

Help those whose jobs are unstable, insecure, or poorly paid

Displacement as Destiny

III. INPUTS FROM HUMAN-CENTERED ARTIFICIAL INTELLIGENCE (HCAI)

1. Human-Computer Interaction (HCI) > User Interface (UI) > User Experience (UX)
2. Human-Centered AI (HCAI): Automation × Human Control (Augment/Enhance)
3. AI Governance that is:
 - a) Reliable (Software & Engineers)
 - b) Safe (Management strategies)
 - c) Trustworthy (Government, Auditors, Professional Organizations, Civil Society)

*** Procedural (+ Dispositional/Substantive basis in Virtue Ethics)**

**** Virtues/Excellence as dispositional trait in all agents at all times**



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<https://www.unav.edu/es/web/virtue-ethics-in-business>

<https://workvirtuesflourishing.wordpress.com/>