



Code of practice on the management of intellectual assets for knowledge valorisation

Commission Recommendation



“Intellectual assets management is key for both individuals and organisations to improve their ability to collaborate, communicate and valorise knowledge. Together with stakeholders, we have developed a code of practice to support the Guiding Principles for knowledge valorisation and promote the effective use and sharing of intellectual assets”.

Mariya Gabriel,

Commissioner for Innovation, Research, Culture, Education and Youth

Intellectual asset means any result or products generated by any R&I activities (such as intellectual property rights, data, know-how, prototypes, processes, practices, technologies, software).

The **code of practice** provides guidance for R&I actors to successfully manage their intellectual assets in order to maximise the socio-economic benefits of research results and innovative technologies for the EU taking into account sustainability.

Key elements



Revised guidance

Replaces the 2008 code of practice for universities and other public research organisations to reflect the changes in the R&I landscape.



Inclusiveness

Co-creation with a wide range of R&I stakeholders with an interest in intellectual assets management through a community of practice



From ideas to market

Identifying the most suitable means to control intellectual assets, to find the appropriate markets and to involve business partners



Research and
Innovation

In brief

The code of practice provides recommendations to foster an improved understanding of strategic management, control (including protection), dissemination, transfer/licensing, and exploitation of R&I results. It supports the implementation of the [Council Recommendation on the guiding principles for knowledge valorisation](#).

The code of practice concerns all R&I actors such as intermediaries, individual researchers, innovators and their teams, and organisations including universities, public and private R&I organisations, businesses of all sizes, research and technology infrastructures, public administrations, and civil society representatives.

Establishing a strategy for the efficient management of intellectual assets

- Defining and adopting strategic intellectual assets management practices
- Managing intellectual assets in a way to enable open science and open innovation
- Investing in education, training and awareness raising

Managing intellectual assets in joint research and innovation activities

- Clarifying ownership of intellectual assets as early as possible
- Establishing clear collaboration conditions

Bridging the gap from intellectual assets creation to the market

- Finding suitable means for control
- Carrying out valuation of intellectual property
- Establishing monitoring, transfer and licensing practices

To facilitate peer learning a **repository of best practice examples** is available on **the knowledge valorisation platform** of the European Commission.

More information at
European Commission (europa.eu)



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